

GRAIL PR

Circulation: All media

FOR IMMEDIATE USE

25th July 2011

Beauty Queen gets on her bike to help the homeless

Amanda Quinn, the current Miss Glasgow, is getting on her bike this week to help the homeless. The 24 year old Marketing graduate will be visiting the 12 SPL Football grounds before her final stop, the home of Scottish Football, Hampden Park.

Speaking before her trip Amanda said:

“Poverty is a vicious cycle in the wrong direction for some great people who want so much more from life. In making this trip I want to reverse this cycle and help to raise awareness and funds for the activities of the Homeless World Cup.

I hope fans of all the clubs I visit will help people escape from poverty and homelessness with the aid of a game we all love and the excellent work of everyone involved at The Homeless World Cup.”

Donations can be made at www.justgiving.com/missglasgow

Further information on the work of the Homeless World Cup can be found in the attached document or at their website www.homelessworldcup.org

ENDS



**BEATING
HOMELESSNESS
THROUGH
FOOTBALL**



Notes to Editors

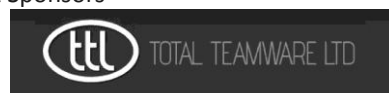
Amanda will be available for interviews at each photoshoot location.

Players or representatives of the Clubs visited will not be available for any interview or comment

All enquiries to Murray Roxburgh on 0797 097 3130

Email to info@grailpr.com

Event Sponsors



Grail PR Ltd.,4 Dasher Gardens,ArdrossanKA22 7NN

www.grailpr.com

Registered in Scotland No. 195688 Registered office 60 St Enoch Square Glasgow G1 4AG

GRAIL PR

OPERATIONAL GUIDANCE

DAY 1: Monday 25th July

Start at Inverness Caledonian Thistle FC, photoshoot with players at 0900.

Cycle to Aberdeen 104.5 miles

DAY 2: Tuesday 26th July

Aberdeen FC, photoshoot at Pittodrie at 0930

Cycle to Dundee 66.3 miles

Dundee United FC, photoshoot at Tannadice at 1430

Cycle to Perth 24.5 miles

DAY 3: Wednesday 27th July

St Johnstone FC, photoshoot at McDiarmid Park at 0930

Cycle to Dunfermline 32.8 miles

Dunfermline FC, photoshoot at East End Park at 1230

Cycle to Edinburgh 18.2 miles

DAY 4: Thursday 28th July

Hibs FC

Photoshoot at Homeless World Cup Offices at Easter Road

Cycle to Hearts 3.7 miles

Hearts FC, photoshoot at Tynecastle

Cycle to Motherwell 33.7 miles

Motherwell FC, photoshoot at Fir Park

Cycle to Celtic Park 12.3 miles

Photographs at Celtic Park

Cycle to Ibrox Park 4.8 miles

Photographs at Ibrox

DAY 5: Friday 29th July

Cycle to St Mirren 7.1 miles

St Mirren FC, photoshoot at Stadium at 0930

Cycle to Kilmarnock 30.5 miles

Kilmarnock FC, photoshoot at Stadium at

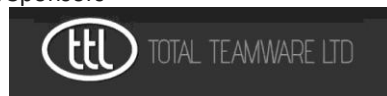
Final cycle to Hampden Park 26.6 miles

Photoshoot at Hampden

All timings are subject to change en route.

For exact information contact the trip support team on 0797 097 3130

Event Sponsors



Grail PR Ltd.,4 Dasher Gardens,ArdrossanKA22 7NN

www.grailpr.com

Registered in Scotland No. 195688 Registered office 60 St Enoch Square Glasgow G1 4AG